

*The Limited
Champagne
Edition II*

Volkswagen
Does It
Again

This is a very special time at your Volkswagen dealer's showroom. It is a time when he proudly presents VW Champagne Edition II - a remarkable collection of very elegant and impressively luxurious Rabbits, Sciroccos, Dashers, Buses, Campmobiles and Beetle Convertibles.

A year ago, Volkswagen built its first limited series of Champagne Edition cars. Buyers took to them with great enthusiasm. The result was a virtually instantaneous sellout! This year, we have added additional models, again in limited quantities.

With our new-generation VW's well-established and recognized for their engineering leadership, our designers turned their attention to adding interior and exterior appointments that are as attractive as they are durable... touches of sensible, yet exceptional beauty.

*VW uncorks the Champagne Edition II...
Volkswagen does it again!*



The Champagne



Edition III Volkswagens

Human Engineering



VOLKSWAGEN
DOES IT
AGAIN



Space Efficiency



VOLKSWAGEN
DOES IT
AGAIN



Total Performance



VOLKSWAGEN
DOES IT
AGAIN



Passive Safety



VOLKSWAGEN
DOES IT
AGAIN



Active Safety



VOLKSWAGEN
DOES IT
AGAIN



Fuel Efficiency



VOLKSWAGEN
DOES IT
AGAIN



The Signs of Leadership

Long before the beauty and luxury appointments were added to create our special Champagne Edition II vehicles, Volkswagen engineers planned the technological breakthrough that would deliver a full-line of cars responsive to both today's and tomorrow's needs. The results speak for themselves: cars that lead the way in fuel efficiency, space efficiency, safety and total performance.

Volkswagen engineering sets the trends — and produces “followers” among our competition. And, while they may “catch on” — they cannot catch up!

Because at Volkswagen, the search goes on. We never stop researching, probing, to develop greater space and fuel efficiency, more passenger comfort plus innovative and reassuring safety features.

Volkswagen has earned the reputation for engineering leadership. And, we're working hard to keep it that way.

And there is quality. Not only the quality of materials — but the quality of craftsmanship you can actually see for yourself: the deep glow of paint finish, the fit of doors, hoods and hatchbacks. The smooth workings of levers and knobs. And, finally, the exciting way our cars accelerate, turn, and stop. This is quality you should search out in any new car you may be considering. It is reassuring quality you will find, in extra-full measure, in each of our exceptionally beautiful Champagne Edition II models.

Thus, the real “bottom line” when you purchase one of our limited-production “Champagne II” models is exceptional quality plus advanced engineering in a very plush package.

The Rabbit

This is a dream come true! It sparkles like no Rabbit before. But look beyond the exclusive Inarisilver Metallic (or Taupe Metallic) body color. Appreciate the extra wide, 175/70 SR13 steel-belted whitewall tires and full wheel-covers.

Look inside.

Here is an interior that is unmatched in its class. Totally color-coordinated from the steering wheel to the glove compartment door. The seats are finished in crushed velour. There is deep cut-pile carpeting on the floor, on the trunk cover, on the bottom of door panels. From the dashboard to the headliner . . . the Rabbit Champagne Edition II interior reflects quality and elegance.

But there's more.

Important touches missing in many other cars, today — operating front-door vent windows, a left side, remote-controlled outside rear-view mirror, quartz-crystal chronometer. And there is room. Significantly more room inside than cars like Datsun B-210, Ford Pinto and Mustang II, Plymouth Arrow and Dodge Challenger. More trunk room than BMW 530i, Buick Skyhawk, Chevrolet Camaro, Datsun 510, Ford Fiesta, Toyota Celica and 30 other cars listed in the official EPA Guide for 1978.

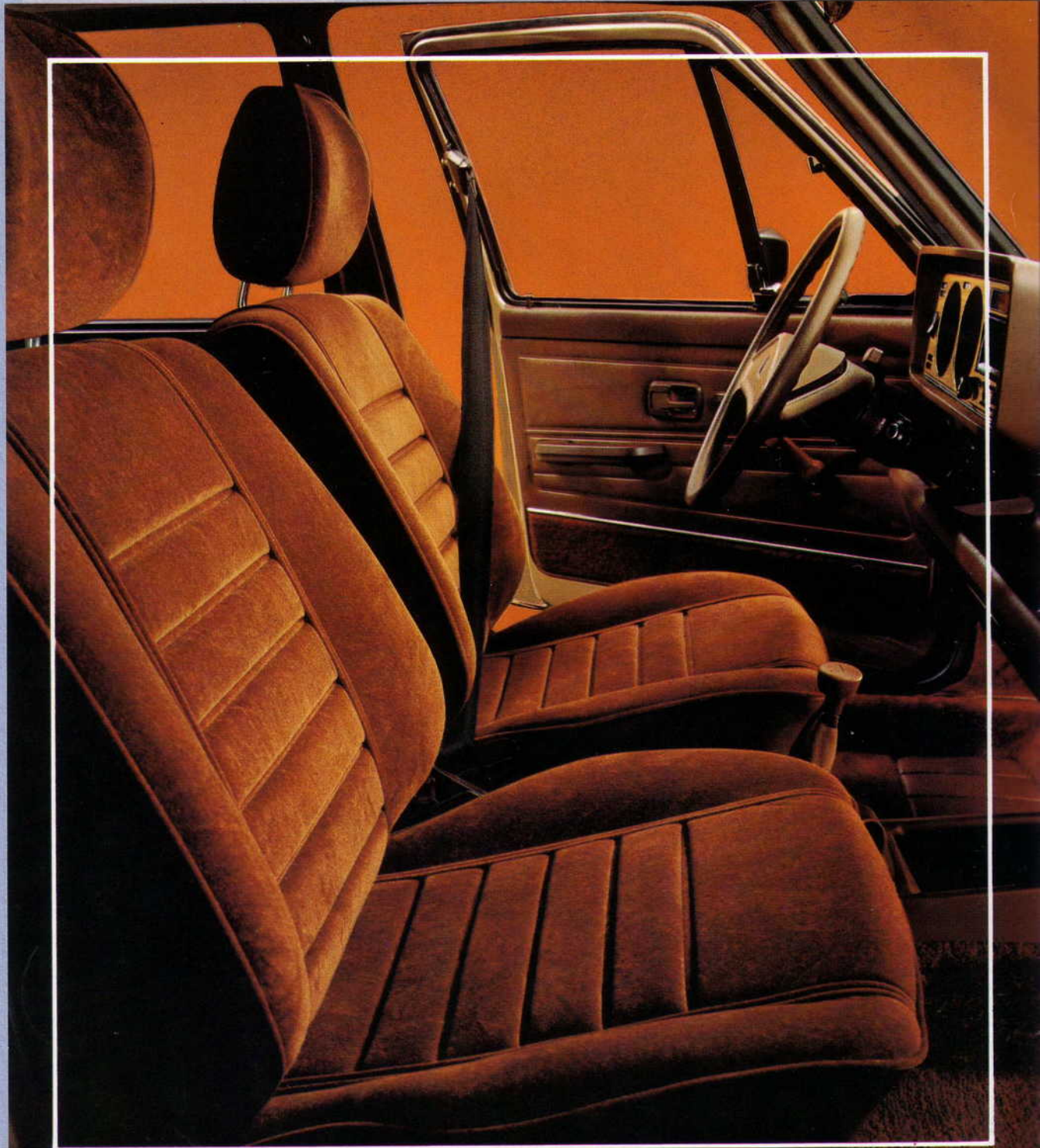
While there are already a great many Rabbits on American roads — few can approach the touches of elegance these special Champagne Edition II models radiate. Put a touch of class into your life. See the Champagne Edition II cars now at your VW dealer's showroom.

Rabbit 4-door hatchback in special Taupe Metallic. Also offered in special Inarisilver Metallic color. Two-door and automatic transmission Rabbit models also available. (Interior details on following page.)

Champagne Edition II



The Rabbit



Champagne Edition II

Rabbit elegance — Champagne Edition II style.

Here is a seat that feels as good as it looks. (And even if it weren't trimmed this elegantly — it would still be impressively comfortable!) Come sit in one soon at your VW dealer's. Take it for a ride. You'll see why so many people like to take their VW Rabbits on long cross-country trips. Front seat backs recline, of course.

And, since we began building these Champagne Edition II Rabbits using top-of-the-line specifications — you get something that no other car, foreign or domestic, can offer you — seatbelts that "put themselves on" as you slip into the driver and passenger seats. This passive restraint system has been installed on over 100,000 Rabbits in the U.S. already. They're a simple and workable alternative to airbags. With the introduction of the 1984 models, passive systems will be mandatory. Volkswagen Rabbits have offered them since 1975. That's advanced engineering leadership!

Special Champagne Edition II equipment:

- Begin with all Rabbit "L" standard equipment, then add:
- Special exterior color (Taupe Metallic or Inarisilver Metallic)
- Color-coordinated pinstripe
- Steel-belted radial tires with white sidewalls (175/70 SR13)
- Deluxe wheelcovers
- Crushed velour interior (Turmaline or Aubergine)
- Color-coordinated foam-padded steering wheel
- Color-coordinated carpeting on floor, trunk cover, door panels, and a color-coordinated shifter knob
- Color-coordinated steering column and headliner

This special Aubergine interior comes with Champagne Edition II Rabbits with Taupe Metallic body color. (Shown on preceding page.) Rabbits with Inarisilver Metallic exterior offer a richly-colored Turmaline interior.

Both interiors are offered on either 2-door or 4-door Rabbit Champagne Edition II models.



The Dasher

Every Dasher is a true luxury car. We build all of them to a single high standard of quality and luxury. Now we offer the ultimate Dasher — with more beauty and elegance than ever!

It begins with a rich, glowing finish with deep metallic highlights. Turmaline: finished with traditional VW care. And there is tinted glass, all around. Dasher, from Volkswagen, a great-looking car with an air of quiet dignity, and Champagne Edition II details have been carefully chosen to enhance it . . . elegantly.

Interiors in stunning Turmaline.

Crushed velour seat and headrest materials in 2- and 4-door hatchbacks "Champagne Edition II" Dasher models — elegant leatherette, in Turmaline, for the station wagon. And so much more: contrasting black accents on dashboard, window sills, armrests and special steering wheel. Rear window washer/wiper for the station wagon. And factory-installed AM/FM stereo radio.

A rare combination of elegant luxury and refined engineering.

Dasher alone offers such an appealing alternative to the conventional luxury car. Front-wheel drive, fuel-injected sportscar handling and acceleration (0-50 in 8.1 seconds*), plus a host of luxury items that many of today's new down-sized cars do not offer — or charge extra for.

See the ultimate Dashers — Champagne Edition II models — at your Volkswagen dealer's showroom now. See what a complete luxury car should be — for today . . . and the decade ahead.

*Dasher with 4-speed transmission; 49-states version.

Champagne Edition II



The Dasher



Champagne Edition II



The Dasher



Champagne Edition II

Front-wheel drive luxury car at a sensible price.

Price may not sound like an important reason for considering a luxury car, these days, until you are confronted by facts and figures that prove many cars in Dasher's price range do not (and cannot) provide you with the degree of luxury appointments you've come to expect for your money.

To prove our point, we offer a condensed list of Dasher's standard equipment.

- Fuel-injected overhead camshaft engine
- Front-wheel drive
- Torsion crank rear-axle suspension
- Dual headlamps
- Dual-diagonal, power-assisted brakes; front discs
- Load sensing rear brake pressure regulator
- Rack-and-pinion sportscar steering
- Remote-controlled outside rearview mirror
- Superbly accurate quartz-crystal chronometer
- Operating front-door vent windows
- Full deep cut-pile carpeting, including trunk area
- Reclining bucket seats, front (all models)
- Energy-efficient, thermostatically-controlled electric radiator fan
- Electric rear-window defogger
- Full-size spare wheel and tire, in below-floor storage trunk compartment
- Rear-door childproof locks (4-door models)
- Deluxe interior/exterior trim
- Negative steering-roll radius
- Locking glove box
- Vanity mirror
- And many more that your VW Dealer will be proud to show you and demonstrate for your pleasure.

To all of this, we have carefully added these Champagne Edition II touches:

- Turmaline Metallic exterior color
- Tinted glass, all around
- Turmaline crushed velour interior (2- and 4-door hatchbacks)
- Turmaline leatherette interior (station wagon)
- Factory-installed AM/FM stereo radio, all models
- Contrasting black accents on dashboard, window sills, armrests, steering wheel
- Rear window washer/wiper (station wagon only)
- Steel-belted radial tires (175/70 SR13) including spare

Traditionally, Champagne Edition models sell at a very brisk rate. So, if you're considering a new luxury car, reconsider Volkswagen Dasher. VW uncorks the Champagne Edition II models. Volkswagen does it again!

Even our elegant Dasher station wagons are offered with full Champagne Edition II equipment, including special Turmaline Metallic exterior, Turmaline leatherette interior, rear window wiper/washer and factory-installed AM/FM stereo radio, and tinted glass, all around.

The Scirocco

It goes as good as it looks.

There are only a few fine sports cars around anymore. Scirocco is one of them. Trouble with most sports cars, they ask you to compromise. Give up "travelling room" in the back seat. Forget trunk room for the things you want to carry along. Endure a rough ride. (Isn't that part of the sport?)

Scirocco is different.

It's a fuel-injected, front-wheel-drive sports coupe. Under the gleaming Scirocco body, styled by Giugiaro, is the transverse mounted fuel-injected overhead camshaft engine. There's front-wheel drive, with engine weight directly over the driving wheels for superb traction and directional control. Plus rack-and-pinion steering, sport shocks, 4-wheel independent suspension, power-assisted front disc brakes — all to give you precision, and reassuring control.

The exterior color is brilliant Alpine White, with special sports stripes, and dramatic contrasting black touches everywhere. We've even added a rear window wiper/washer.

We've also added special front rally bucket seats, along with a factory-installed stereo radio.

EPA rates Scirocco's trunk bigger than 50 others!

Hard to believe — until you open Scirocco's trunk and load it up — with sports equipment, camping gear, luggage. Fold the rear seat forward and load even more.

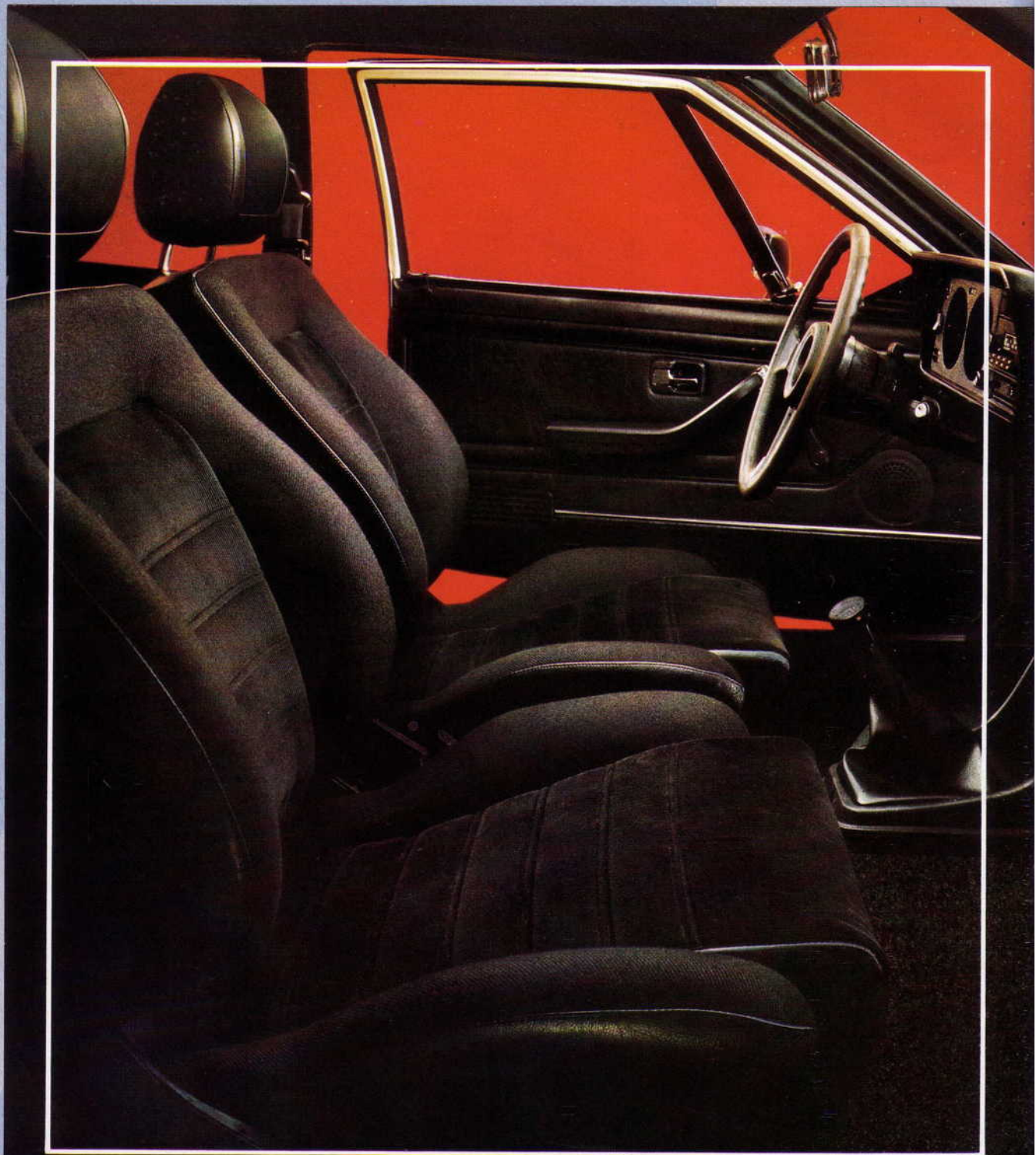
Finding attributes like performance, handling, room, a superb ride — and now sporty elegance in a Champagne Edition II Scirocco — may seem too good to be true. But it is true in every real sense — if you hurry to your VW dealer's showroom right now. Scirocco. The total-performance car that fits so many lifestyles, elegantly.

VW uncorks the Champagne Edition II — Volkswagen does it again!

Champagne Edition II



The Scirocco



Champagne Edition II

Scirocco. The elegant sports car.

Sciroccos know their way around some of the most competitive tracks in the country. They've "shown the way home" innumerable times.

For most Scirocco owners, our sports car delivers everything they could ask for in a Grand Touring Car — and much more than they thought possible in a sports car. Now you can join them in a very special Champagne Edition II version, with superbly comfortable rally bucket seats in the front. These are the ones many connoisseurs regard as the finest in the world.

And, if you hurry, you'll even have a choice of a Champagne Edition II Scirocco with either fully-synchronized 4-speed manual or optional, smooth-shifting 3-speed automatic transmission. But do hurry. Champagne Edition II Sciroccos will sell fast.

Special Scirocco Champagne Edition II interior. Seat cloth is corduroy, front and back. Special black instrument panel includes factory-installed AM/FM stereo radio. Reclining bucket seats are specially built for "Champagne Edition II" Sciroccos.

The Beetle Convertible, Bus, and

Top's down. Fun's up.

In a rare 4-seat convertible from Volkswagen.

And you thought it was gone. Wrong. The VW Convertible is still with us.

Super chic — Champagne Edition II.

While the Beetle Convertible is quite unlike anything else you can buy, the Champagne Edition II convertible is an even rarer opportunity to own a car with such immaculately handcrafted coachwork. You have a choice: Red Metallic or Ancona Blue Metallic, with a convertible top in Light Sand. Wide, steel-belted radial tires. Whitewalls, of course. Mounted on sport steel rims.

The Beetle Champagne Edition II interior is stunning with white-trimmed doors and rear side panels. White Hermilin (translation: ermine-colored) leatherette seat surfaces. Add to all this: leatherette-covered sports steering wheel, rosewood dash panel applique, quartz-crystal chronometer, factory-installed AM/FM radio, even an intermittent wiper cycle and an electric rear-window defogger.

Rarest of the rare.

You can count the remaining four-seat convertibles in the world on the fingers of your mitten. Carrying four happy travellers with the fresh wind and the warm sun streaming in, is a virtually bygone pleasure. You can still capture that and all the other "convertible" excitement in one of our Champagne convertibles. Your VW dealer will have a few, but not many, for those who want to drive the rarest of a rare breed.

Campmobile Champagne Edition II



The Beetle Convertible, Bus, and



Camptobile Champagne Edition II



Take the "Champagne Bus".

The important feature that's turning many station wagon buyers into VW Bus buyers is our EPA mileage estimate: 17 mpg city/25 mpg highway, with 4-speed manual transmission.* It's what people who need room for up to 7 or 9 passengers are looking for — and finding in the VW Bus.

Who said you can no longer buy a roomy car. The VW Bus is the answer for those who want to carry the most for the least. Volkswagen knows there are drivers who need to carry up to 70% more stuff than large-sized passenger-car station wagons can. The rear seat backrest can be folded forward or the rear seat can be removed entirely so you can carry lots of cargo.

Surprise. 4-wheel independent suspension for a great ride! VW Buses ride like few passenger cars can because of their advanced torsion bar suspension.

Fuel-injection — and a Champagne Edition II model, too!

If you're considering a super roomy, practical family wagon — take our Champagne Bus. It's as beautiful as it is practical.

VW uncorks Champagne Edition II.
Volkswagen Does It Again!

Champagne Edition II Volkswagen Bus with special two-tone exterior, Date Nut Brown topped by Fox Red. Tinted glass all around is included, along with a Sienna Brown interior, quartz-crystal chronometer, intermittent wiper cycle, color-coordinated carpeting, and chrome bumpers with full-length heavy rubber insert strip.

The Beetle Convertible, Bus, and



Campmobile Champagne Edition II

Ready for the "Champagne Tour".

Who else makes a vehicle so versatile and so fuel efficient?
No one, except Volkswagen!

The VW Campmobile Bus has camping accommodations for up to five people. Complete with refrigerator, propane stove, and even the kitchen sink.

It offers fuel injection the others don't have. And fuel efficiency that's hard to match — 25 mpg highway/17 mpg city* with standard transmission.

If you still want to head for the open road, take your family off to see faraway places. Take the VW Campmobile Bus. It does everything you want it to do — including the ability to pass by filling stations other RV's have to pull into.

The finish is superb. The engineering is in the finest Volkswagen tradition. And adventure and fun are virtually unlimited with this first-class, low-cost way to travel.

VW uncorks the Champagne Edition II.

Volkswagen Does It Again!

*1978 EPA Mileage Guide figures. Actual mileage depends on how and where you drive, vehicle's condition and optional equipment.

Champagne Edition II Campmobile in special Agate Brown topped by Pastel White. Interior finished in Beige/Brown Plaid. Tinted glass (except louvered side windows), quartz-crystal chronometer, chrome bumpers with full-length heavy rubber insert strip. Intermittent wiper cycle, plus all Model P27 deluxe Campmobile equipment, 4-speed or optional automatic transmission available.



*Volkswagen
Does It Again*

Volkswagen Champagne Edition II models are limited volume production vehicles. Specifications subject to change without prior notice.